

Sponsorship Opportunities

Thank you for your interest in supporting nurses at this year's event. While we are based in Michigan, we expect our extensive virtual reach and nationally acclaimed speakers to attract nurses from all over the country.

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
	\$800	\$1,500	\$3,000	\$5,000
Virtual exhibit booth, including: <ul style="list-style-type: none"> Information sharing area for web/zoom links, documents, and videos Lead generation button (attendees may send information instantly) Chat box to communicate with attendees in real time 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization listed on Michigan Center for Nursing (MCN) website	<input type="checkbox"/> name only	<input type="checkbox"/> name & link	<input type="checkbox"/> name & link	<input type="checkbox"/> name, link, & logo
Social media shout-out on Michigan Center for Nursing pages		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on event reception page		<input type="checkbox"/> small logo	<input type="checkbox"/> medium logo	<input type="checkbox"/> large logo
Logo on enduring material preview videos (hosted on YouTube)		<input type="checkbox"/> 1 video	<input type="checkbox"/> 3 videos	<input type="checkbox"/> 6 videos
Newsletter advertisement			<input type="checkbox"/> once	<input type="checkbox"/> twice
Contact list of attendees, including names & emails (those who opt-in)				<input type="checkbox"/>

Register to become a sponsor at michigancenterfornursing.com/sponsor-2021

Please send all exhibiting materials, including your high resolution logo, to Ana Hornburg at ana.hornburg@mhc.org by September 22, 2021. If you have any questions regarding the event, please contact Kristin Sewell at kristin.sewell@mhc.org or 517-908-8243.